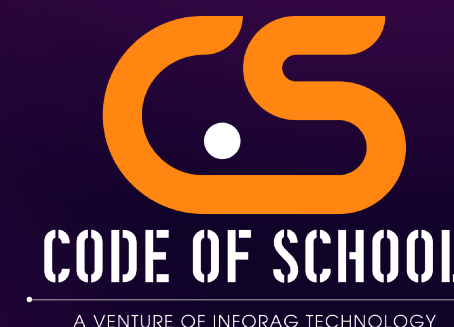




Borcelle
Language Course



Kickstart your Graphics Design Course

Duration : 4-6 Months

www.codeofschool.com

About Us

Gain practical skills in front-end, back-end, and mobile app development. With 300+ hours of hands-on training, become a job-ready Full-Stack Web & Mobile App Developer using industry-relevant technologies.



Expert Menter's

20+



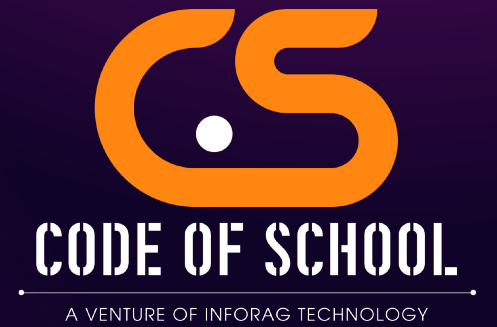
Languages

45+

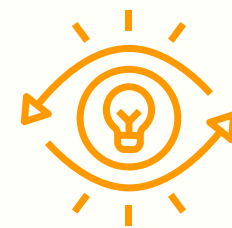




Borcelle
Language Course



Vision and Mission



Our Vision

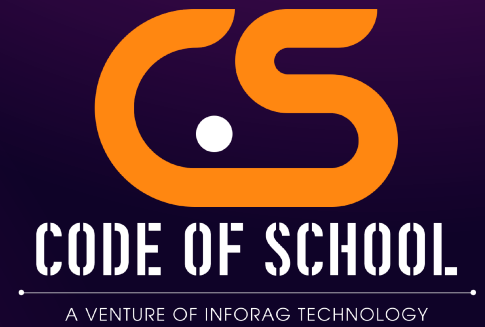
Skilling youth in full-stack & app development.



Our Mission

To build future-ready tech professionals for the digital world.

Our Service



Interactive Lessons

Join live sessions with expert instructors for hands-on, engaging learning.

Flexible Learning

Learn at your own pace with schedules that fit your routine.

Comprehensive Resources

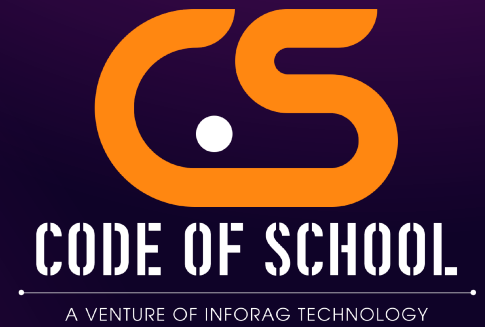
Access well-structured content, real-world projects, and practical tools.

Proficiency Assessments

Track your progress through customized tests aligned with your goals.



Our History



 **2020**

Launch

Started online classes to make language learning globally accessible.

 **2021**

Expansion

Expanded reach worldwide, building a strong learner base.

 **2023**

Global Impact

Borcelle course gained industry recognition and student success.

 **2022**

Innovation

Launched offline + online classes with job assistance support.

Placement Overview

 Uma Chawla Graphics Designer 7.6 LPA 	 Ayush Tripathi Full Stack Developer 6 LPA 	 Payal Kewat Java Developer 5 LPA 	 Raghunandan Yogi Full Stack Developer 5 LPA 	 Siddarth Yadav Digital Marketing Expert 4.2 LPA 	 Abhishek songara Associate analytics 3.8 LPA 	 Abhishek Chandravanshi Server Administrator 4.8 LPA 	 Yuvraj Singh Full Stack developerr 3.2 LPA 
 Vishal Lowanshi Full Stack Developer 3.2 LPA 	 Sudha Patidar Shopify/ Wordpress Developer 3 LPA 	 Akshay Patel MERN Stack Developer 3 LPA 	 Gayatri bodade Full Stack Developer 2.4 LPA 	 Shubham Lowanshi Full Stack Developer 2 LPA 	 Deepak Rajput Digital Marketing Expert 2 LPA 	 Deepanshu Rode Digital Marketing Excutive 2 LPA 	 Next for you

Placed in Top Companies



Languages Frameworks & Tools



Total Project

Brand Identity & Logo Design Project	5+
Motion Graphics (After Effects)	5+
Branding & Print Design	5+
Video Editing (Premiere Pro & CapCut)	2+
Final Capstone Project	2+



Build a strong portfolio with 50+ real-world projects and stand out to top employers

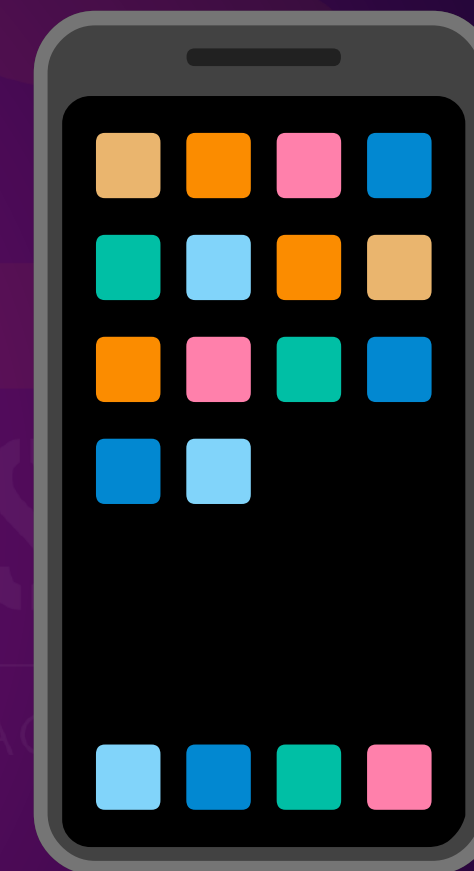
Introduction

- **Introduction to Graphic Design & Visual Communication**
- **Understanding Design Principles & Creative Thinking**
- **Career Opportunities in the Creative Industry**
- **Branding, Advertising & Digital Media Basics**
- **Importance of Visual Storytelling in Marketing**
- **Industry Workflow & Project-Based Learning**
- **Freelancing, Agency & Corporate Career Paths**



Design Fundamentals

- **Principles of Design: Balance, Contrast, Alignment & Hierarchy**
- **Color Theory, Psychology & Professional Color Combinations**
- **Typography Fundamentals & Font Pairing Techniques**
- **Layout Design & Grid Systems**
- **Branding Principles & Visual Identity Creation**
- **Composition, White Space & Visual Balance**
- **Understanding Design Trends & Industry Standards**
- **Creative Thinking Through Real-World Design Exercises**



Adobe Photoshop

- **Photoshop Interface, Tools & Workspace Customization**
- **Photo Editing, Retouching & Color Correction Techniques**
- **Background Removal & Advanced Selection Tools**
- **Poster, Banner & Social Media Creative Design**
- **Product Mockups & Advertising Creatives**
- **Layer Styles, Masks & Smart Objects**
- **AI Features & Productivity Tools in Photoshop**
- **Project: Design Professional Marketing Creatives**



Adobe Illustrator

- **Vector Graphics & Illustrator Workspace**
- **Logo Design & Brand Identity Development**
- **Business Cards, Letterheads & Corporate Branding**
- **Icon Design & Custom Illustrations**
- **Pen Tool, Shape Builder & Vector Tracing**
- **Infographics & Marketing Assets**
- **Packaging Design & Print-Ready Artwork**
- **Project: Complete Brand Identity Kit**



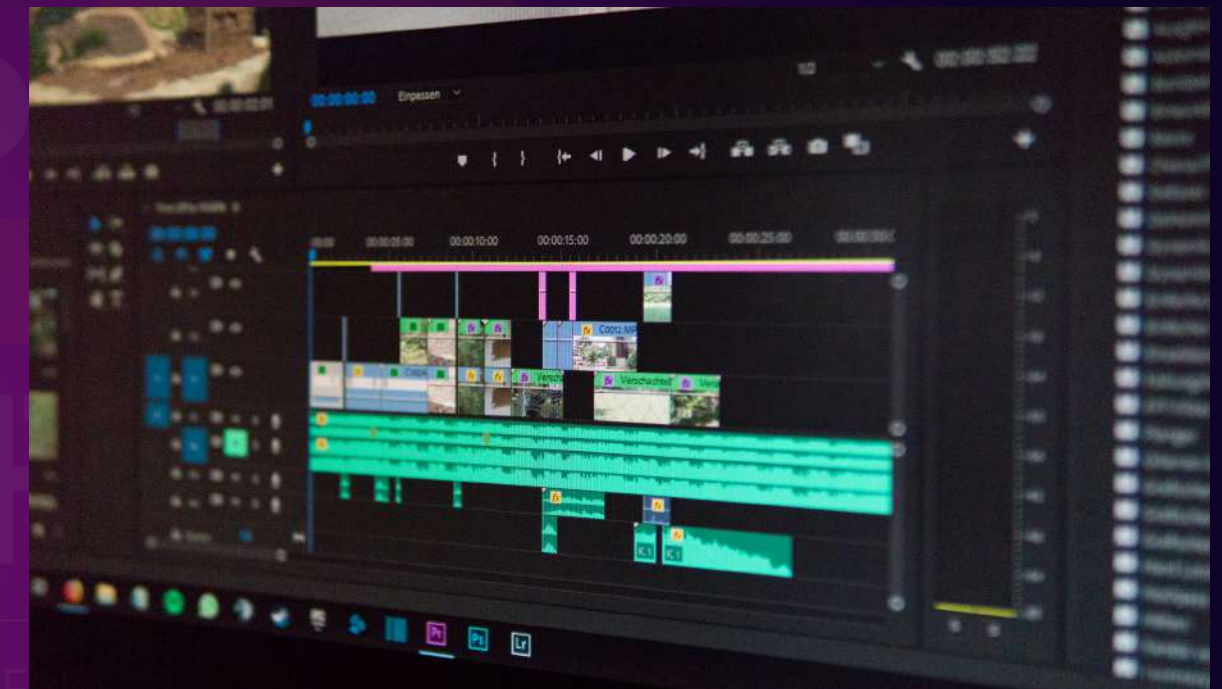
Canva Pro

- **Canva Pro Interface & Premium Features**
- **Social Media Posts & Marketing Designs**
- **Presentations, Flyers & Brochure Design**
- **Resume & Portfolio Creation**
- **AI Magic Design & Background Remover**
- **Brand Kit & Team Collaboration Features**
- **Templates for Business & Personal Branding**
- **Project: Complete Social Media Design Package**



Core Video Editing

- **Video Editing Fundamentals & Professional Workflow**
- **Timeline Management & Editing Techniques**
- **Video Trimming, Splitting & Scene Arrangement**
- **Transitions, Animations & Motion Effects**
- **Audio Synchronization & Voice Enhancement**
- **Background Music & Sound Effects Integration**
- **Color Correction & Basic Color Grading**
- **Project: Professional Promotional Video**



Adobe Premiere Pro

- **Premiere Pro Interface & Editing Workflow**
- **Professional Video Editing for Business Projects**
- **YouTube Videos, Reels & Short-Form Content**
- **Multi-Camera Editing & Sequence Management**
- **Motion Graphics & Essential Graphics Panel**
- **Color Grading & Audio Mixing**
- **Export Settings for Different Platforms**
- **Project: Corporate & Social Media Videos**



Adobe After Effects

- **Motion Graphics & Animation Fundamentals**
- **Text Animation & Kinetic Typography**
- **Logo Animation & Intro/Outro Creation**
- **Green Screen (Chroma Key) Effects**
- **Visual Effects & Motion Tracking**
- **Shape Layers & Keyframe Animation**
- **Animated Promotional Videos**
- **Project: Motion Graphics Advertisement**



AI Design Tools

- ChatGPT for Content & Creative Ideas
- Adobe Firefly for AI Image Generation
- AI Background Removal & Object Replacement
- AI Image Enhancement & Upscaling
- AI Video Generation & Editing Tools
- Prompt Writing for AI Design
- AI Workflow for Faster Content Creation
- Project: AI-Powered Creative Campaign

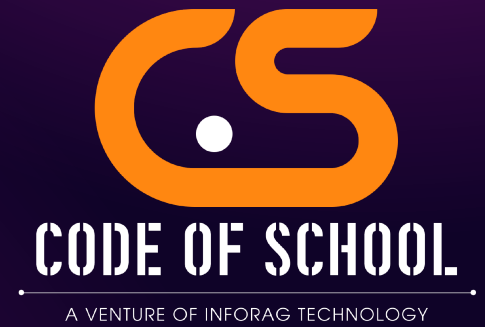


Content Creation

- Instagram Reels & YouTube Shorts Creation
- YouTube Thumbnail Design Strategies
- Social Media Visual Branding
- Storytelling Through Design & Video
- Content Planning & Publishing Workflow
- Personal Branding Content Creation
- Business Promotional Videos
- Project: Multi-Platform Content Package



Final Capstone Project



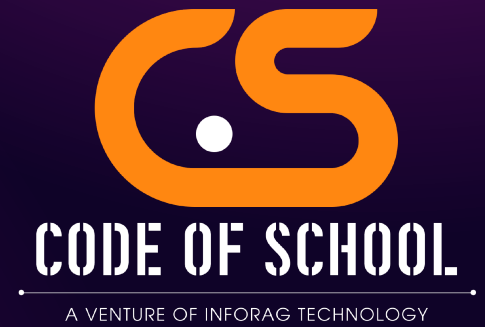
Build a complete 360° Digital Marketing Campaign for a business, applying all modules:

- **Brand Identity Design**
- **Social Media Campaign**
- **Corporate Promo Video**
- **Motion Graphics Advertisement**
- **Product Advertisement Package**
- **Portfolio & Freelancing Showcase**

**GRAPHIC
DESIGN**

✓ Portfolio Ready – Internship/Job/Client-Work Confidence

CODE REVIEW & PROJECT DEPLOYMENT MASTERCLASS



Take your projects from code to live — just like in the real world!

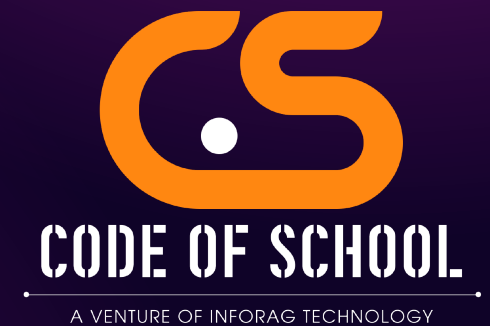
- ✓ Learn professional coding conventions
- ✓ Get your code reviewed by experienced developers
- ✓ Master deployment using top hosting platforms

What You'll Get:

-  Comprehensive Notes
-  Interview Questions (Real-world Based)
-  Mock Interview Sessions
-  Deployment Assistance & Hosting Setup



Level Up with Code Of School



Earn Your Certificate |



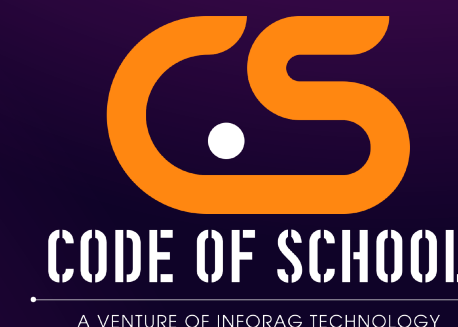
Boost Your Career



- ◆ Resume Building
- ◆ Portfolio Building
- ◆ Skill Enhancement
- ◆ Interview Preparation
- ◆ Career Mentoring



Get in Touch



Connect with us to begin charting your journey towards
mastering a new language today



Head Office : Office No. 421, Shagun
Tower Rasoma Square, Vijay Nagar
Indore, Madhya Pradesh 452010



+91 9977-723-584 , 9165-234-695



www.codeofschool.com



thecodeofschool@gmail.com



CODEOFSCHOOL

A VENTURE OF INFORAG TECHNOLOGY



Second Branch (Seoni Malwa) : Near geeta
talkies , Above SBI Main Branch , Main Road ,
Seoni Malwa , Dist - Narmadapuram , 461223



+91 6263945418 , 9977-723-584



Third Branch (Indore Branch) : In front
Of Vishal Mega Mart , SH 20 H I G Bhagat
Singh Paris, Vijay Nagar, Indore 452010



+91 9977085405 , 9977-723-584

Thank You

For your attention

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